

Medical Link Services



e-health outpatient SaaS solution for nurses, physicians & patients

Products

- **“MedLink™” health care dedicated mobile & modular and role based ERP* software system** (*Enterprise Resource Planning), cloud-based & mobile & real time – patient database, planning, workflow scheduling, tariffs, travel plan, reporting, escalating, invoicing, multiple stakeholder selective access (duration & role), continuously updated (future-proof) and maintained so all users always have the same version
- **“PRM” outpatient & therapy & behaviour follow up and compliance support** mobile software solution for physicians and life science companies to assure patient’s prescription adherence.

Customers

- **Home care nursing organizations** - public regional and supra-regional and private companies from 15 to +5’500 hcp staff +30’000 patients daily
- **Large and mid-sized Life Science companies** for therapy programs (management, coordination, optimization, follow up, multiple stakeholders’ coordination) e.g. diabetes, oncology, obesity, gynaecology, pain management
- **Public health services** – outpatient treatment and collaborative interfacing and integrating of EHR (electronic health records).

Ambitions

- National & International growth in healthcare – Europe & emerging markets
- Corporate & strategic partnering e.g. other ITC, Pharma, Biologics, Med-Tech, HealthCare
- New (sub) segment vertical solutions customization and deployment.

Unique Selling Proposition

1. **Fully mobile** – same blade interface on smartphone, tablet and laptop, real-time highly secured access, encryption and compression
2. **Modular and scalable** for different size and type of organizations – 1- +5’500 simultaneous users for + 30’000 patient real-time daily
3. **Intuitive user interface** e.g. multiple web browsers capable, multimedia enabled, access through graphic dashboards, multilingual, customizable menus.

But also:

- High degree of data security - encryption, links, access authorization, compression, certified mirroring storage and back-up (in-house or external, in Switzerland or elsewhere)
- Works also off-line and on 3G (for rural environment, urban jungle or developing countries)
- No mobile Apps required (no need for updates – all users are always)
- Clinical workflow and process focused to assure optimal patient care
- On-boarding, maintenance, upgrades, audits, trouble-shooting services included, advisory and customization optional
- Large data and traffic proof: +300’000 patients managed monthly, +15’000 daily users.

MLS

- established 2005
- staff of +30
- based in Nyon, Sion, Zürich
- healthcare focus exclusively